

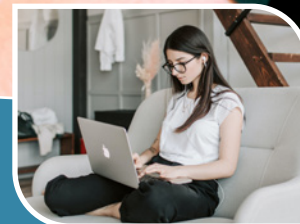


# Prospectus

September 2021 – July 2022



E-commerce training  
solutions for everyone



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# Who is Commercazon and what are our aims?

Commercazon is platform where students in colleges across the UK can learn how to set up, establish and manage a small E-Commerce Business.

Since the coronavirus pandemic, virtual shopping, learning and meeting has become the new norm.

Commercazon believes by showing students how to set up and manage a small online business on an E-Commerce Platform, will give them the head start they need in the race to become leading entrepreneurs.

Our aims for students are to assist them in gaining practical financial, business and general employability skills, that they can implement in future prospects.

Saneaah Ahmed, Founder and CEO says, 'Giving students the business knowledge and skills that they need to become rising stars of the future economy is something that Commercazon aims to do.

Working closely with students and providing them with online support, practical examples, tasks and team work will enable them to become confident entrepreneurs in the future.'



*“ Giving students the business skills they need to become rising stars of the future economy ”*

# Courses Available

For the durations of these courses, students will be given online support, materials and tools so students can get the most from these courses.



We have a whole range of great courses available for students to get involved in. All of these courses allow students to showcase their knowledge, ambitions and business initiatives.

The Courses we offer:

- Commercazon Talks
- Mega Master Course 1 week, 2 weeks or 3 weeks
- Young People's Initiative
- E-Commerce with Commercazon

For colleges, all of these courses are specially tailored to work alongside the needs of the colleges.

All courses include information and practical examples of the following:

- Product Hunting
- Product Hunting Tools
- Trade Suppliers and Accounts
- Seller Central Dashboards
- E-Commerce Business Models
- E-Commerce Fulfilment Methods
- Digital Marketing
- VAT and Tax registrations
- Business and Trade Mark Registrations

*“All of our courses allow students to showcase their knowledge, ambitions and business initiatives”*

# Driven to E-Commerce

Driven to E-Commerce is a brand new initiative launched by Commercazon as part of the 'Young People's Initiative.

Driven to E-Commerce is a full year's course which enables students to get knowledge of selling on all E-Commerce platforms such as Amazon, Ebay and Etsy.

Specifically designed to colleges, the Driven to E-Commerce course gives students not only the knowledge they need to start up a business, but the practical skills that they need to start up a business.

In duration of this course, students will have full support, materials as well as live in the classroom lessons, access to product hunting tools and techniques to help them succeed in establishing and managing a small, part time business.

Aspects of the course will include modules such as:

- **Introduction to Amazon, Ebay, Etsy and Shopify**
- **Business Models**
- **Fulfilment Methods**
- **Digital Marketing**
- **VAT and Tax Registrations**
- **Business and Trademark Registrations**
- **Selling on Ebay**
- **Selling on Amazon**
- **Selling on Etsy**

Upon completion of the course, students will get certification of completion, a small up and running business, full knowledge of E-Commerce Business set ups as well as financial, business and employability skills.

Competitions, end of term tasks, fun programs, quizzes and games are just some of the extras included in the Driven to E-Commerce course.





All information is also available on our website:

[www.commercazon.com](http://www.commercazon.com)

Facebook: @Commercazon

Website: [www.commercazon.com](http://www.commercazon.com)

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